



**The George Washington University
Department of Computer Science
Colloquium**

**March 31, 2008, 11:00am
Room 736 Academic Center**

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The George Washington University**

Tech-Powered President?

ABSTRACT

A discussion about how presidential campaigns use technology to reach and mobilize voters, and how technology will shape the general election.

BIOGRAPHY

Julie Germany serves as the director of the Institute for Politics, Democracy & the Internet at The George Washington University's Graduate School of Political Management.

Ms. Germany is the principal author and editor of several publications, including *Constituent Relationship Management: The New Little Black Book of Politics*, and *Person-to-Person-to-Person: Harnessing the Political Power of Online Social Networks and User-Generated Content*, as well as *The Politics-to-Go-Handbook: A Guide to Using Mobile Technology in Politics* and *The Political Consultants' Online Fundraising Primer*. She co-authored *Putting Online-Influentials to Work for Your Campaign*. She has appeared in national and international newspapers, magazines, and media, including MSNBC, C-SPAN, Fox, CBS, and NBC.

Ms. Germany previously served as the deputy director of IPDI. She worked as a writer, editor and program manager for international initiatives in Korea, Ukraine, Haiti and the United States. She is a founding board member of Young Champions, a non-profit that addresses youth health issues, and a co-founder of Mobile Monday DC, the local chapter of an international community of mobile technology experts and enthusiasts.

As an undergraduate, she studied Literature, Philosophy and Classics at Messiah College. She also studied at Keble College, Oxford University, as well as in Edinburgh, Scotland. She was a Pew Younger Scholar of Literature at the University of Notre Dame. She received an M.A. from The George Washington University, where she was a University Fellow.